

Direct selling growth in 2016



Europe

3%



EU

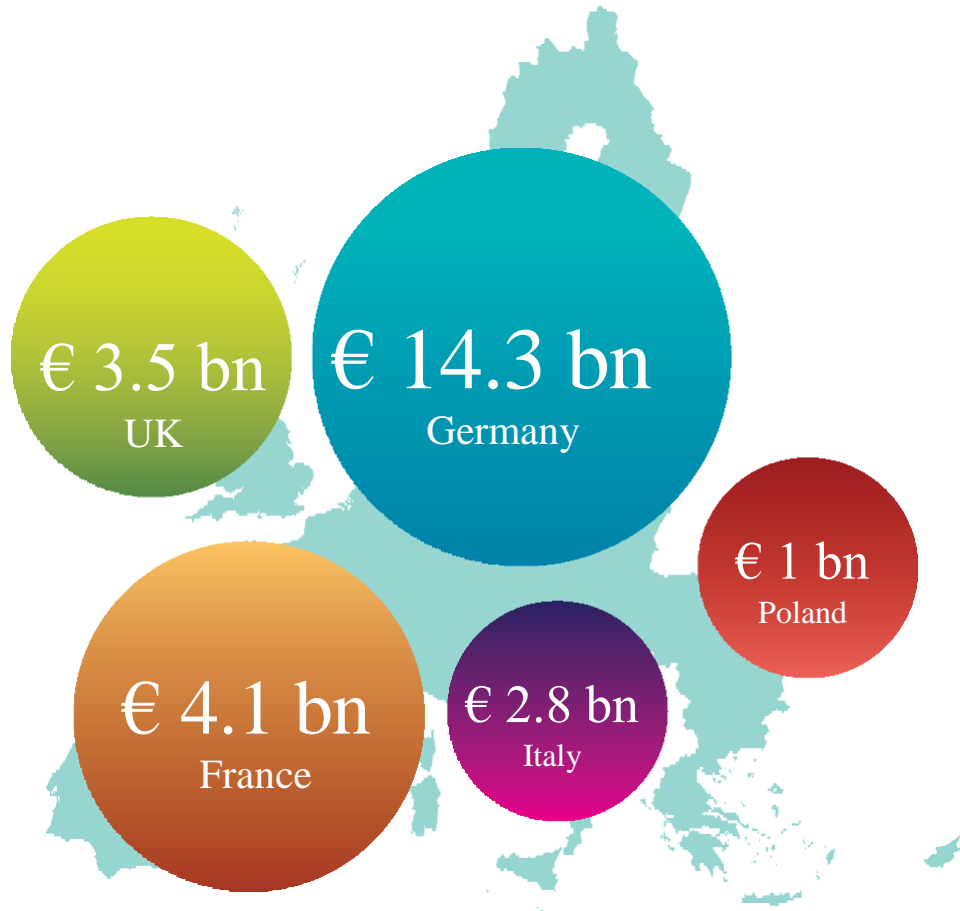
3,3%



EU Retail
Average

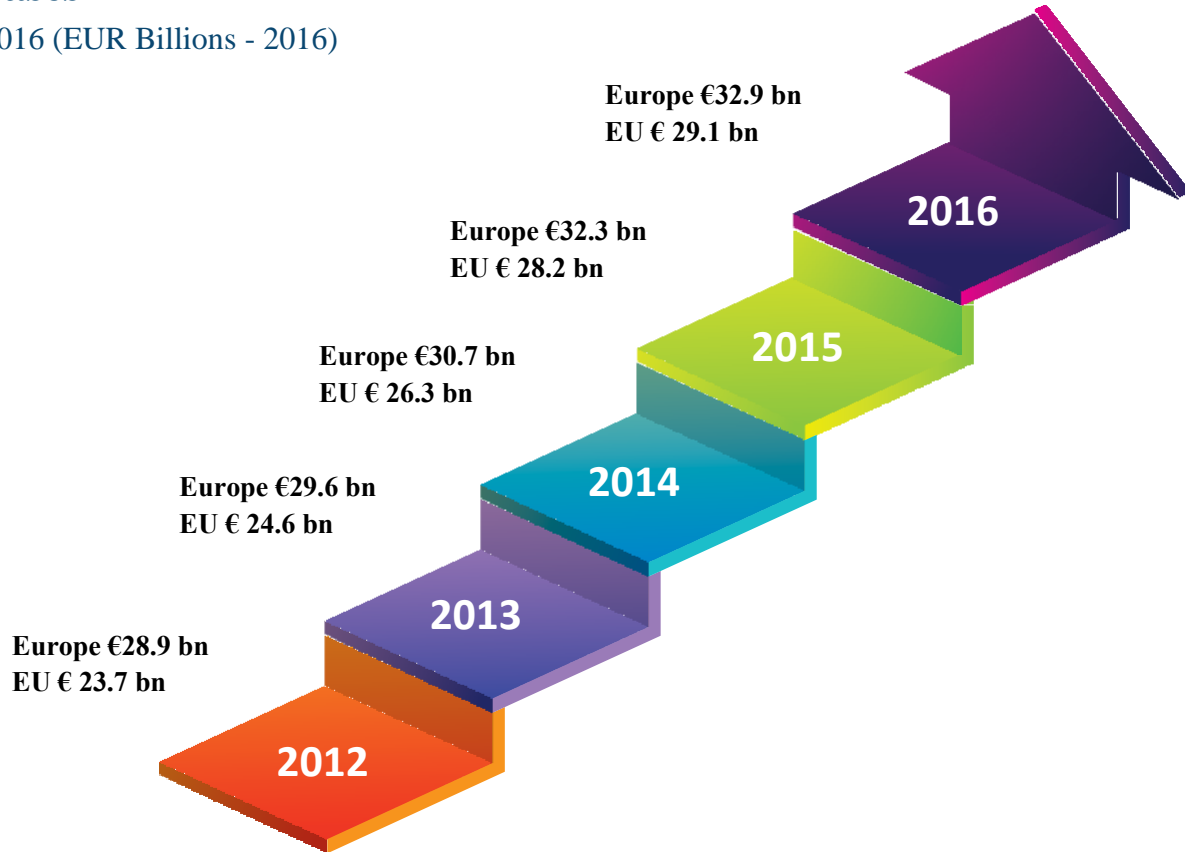
3%

Top 5 markets in EU



European retail sales & increases

2012-2016 (EUR Billions - 2016)



Breakdown of sales per product categories

